

Nature and Beaches

Cala Millor natural resources guide

CONSORGI DE
TURISME
SON SERVERA
SANT LLORENÇ
DES CARDASSAR



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Cala Millor
MALLORCA

Cala Millor, the main tourist destination district in Levante, is the perfect place for all kinds of visitors, with hundreds of attractions that will make your visit unforgettable. Our excellent beaches with crystal-clear waters include numerous options for playing sports, enjoying our nature and admiring our historical legacy.

Cala Millor also has a very important cultural and leisure package for you to enjoy from the very first day of your trip until the last. Our top quality accommodation and diverse gastronomical offer will certainly make for a memorable stay.

From the Sant Llorenç des Cardassar y Son Servera Tourism Consortium we wish a warm and pleasant stay to our visitors.

Welcome to your home!

WHAT WILL YOU FIND IN THIS GUIDE?

The beaches are without a doubt one of the biggest attractions here in Cala Millor. In addition to the well-known kilometre-long Cala Millor beach, you can find hidden coves, bathing areas surrounded by rocks as well as easily accessible beaches.

Furthermore, Cala Millor has a particularly interesting natural environment, notably the natural area of Punta de N'Amer, a unique spot right on the coast with an agricultural landscape, whose beauty is down to centuries of teamwork between the local farmers and its natural environment.

We welcome you to come explore!

Beaches

Joined together by bicycle lanes, Cala Millor beaches are equipped with all the necessary services to make your visit to any of our beaches a marvellous experience. From the vast sandy Cala Millor beach to the nooks found along the most tucked away coves like Es Marjal, Es Ribell and Es Ratjoll, each one offers particularly beautiful views to enjoy the natural environment.

THE MODERN INFRASTRUCTURE FOUND HERE, INCLUDING CAREFUL MAINTENANCE WORK, HAS CONTRIBUTED TO THE BEACHES OF CALA MILLOR, SA COMA AND SA MARJAL BEING AWARDED THE BLUE FLAG OVER THE LAST FEW YEARS. THIS DISTINCTION IS AWARDED ANNUALLY ON BEHALF OF THE EUROPEAN FOUNDATION FOR ENVIRONMENTAL EDUCATION TO BEACHES AND PORTS THAT MEET CERTAIN ENVIRONMENTAL CONDITIONS AND SPECIFIC FACILITIES.

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Mediterranean seagrass

The *Posidonia oceanica* is a marine plant endemic to the Mediterranean Sea. Its presence indicates the good quality of the waters, and the large areas it covers, also known as meadows, make up one of the richest marine ecosystems on the Mediterranean coast.

Thanks to the role of this plant the Balearic beaches harbour a vast biodiversity as their meadows shelter the local marine fauna, contribute to the accumulation of sand and dune formations, and its photosynthesis helps reduce the greenhouse effect. Additionally, the dead leaves deposited along the shoreline have an important protective layer function, preventing wind and waves dragging the sand into the sea during storms.. It is for this reason that during winter they stick around on the shoreline, thwarting sand loss during this period. It is not until the beginning of the season when they are collected.



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It is very important to understand the benefits these plants bring to our beaches and, therefore, when visitors spot them along the beach they should appreciate them visually and contribute to their protection. For this reason, and as a recommendation, visitors should keep in mind the following considerations: do not leave rubbish behind; follow the marked trails and do not walk on the dunes; respect the flora and fauna of the coast, shake off any sand before leaving; and, above all, do not anchor on the Posidonia meadows as the dragging-effect of anchors is highly detrimental to these organisms.

Remember, the beauty of the Balearic Islands is greatly due to these plants!



Cala Millor beach

Cala Millor urban beach stands out with its white fine sand, giving its crystal like water a turquoise blue tone. It is over two kilometres long with a four per cent decline. This is one of the biggest sandy beaches on the whole island.

At the beach there are a monitoring service, first aid and assistance, toilets, showers and access for persons with disability and reduced mobility.



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Parking is easy, there is free Wi-Fi from May to October, and a variety of recreational and sport activities are provided, as well as a hammock, umbrella and safe-deposit box rental service.

Furthermore, for book lovers, Cala Millor beach includes a beach library "biblioplaya" with a selection of books in different languages that you can take out for free.



Sa Coma beach

The extensive Sa Coma beach is 800 metres long, 30 metres wide and covered in fine white sand. Its blue crystal-like waters, and possibility of doing water activities, make this attractive beach come alive with locals and tourists. There is a monitoring service, first aid and assistance, toilets, showers and access for persons with disability and reduced mobility.

Parking is easy and there is a hammock and umbrella rental service.



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Cala Bona beach

Cala Bona is 550 metres long and an average nine metres wide. This calm stone and sandy beach is notable for its three small dikes that divide it up. There is a monitoring service, first aid and assistance, and a fishing port nearby offering a wide variety of restaurants. In the immediate surroundings of Cala Bona you can also find the cosy Sa Punta Roja beach (between the Cala Bona Port and the Verd Port).

Since 2014, Cala Bona beach has held the AENOR Universal Accessibility Certification, in accordance with the UNE 170.001 Standard, that ensures a person with any type of disability can enjoy a beach in the same equal and safe conditions as a person with no disabilities. This beach was the first on the entire island of Mallorca to be awarded this distinction.

Available at the beach is a free mobi chair service made of special material, a personal assistant with special training, priority parking, as well as adapted toilets, showers and access points.



Costa dels Pins beaches

Heading north you will find Costa dels Pins with small and picturesque beaches, ideal for those wanting to escape the crowds and in search of tranquillity. Be sure to visit Port Verd, Port Nou, Port Vell, Sa Marjal, Es Ribell and Es Ratjolí.

With their calm waters, Port Verd, Port Nou, Port Vell semi-urban beaches are around 250 metres long and 20 metres wide.

Sa Marjal beach, located at the foot of the Son Jordi Mountains, is the furthest from the town centres. This beach has never lost its magic; with its ancient tamarinds protecting the shore, its encompassing pine trees, its fine sand, on occasion flecked with seaweed that form part of the positive nature cycle, the quality of the water, and its enchanting seafloor all make this a truly exceptional place.

Es Ribell is a small beach with clean, transparent waters, frequented by hundreds of anonymous swimmers, celebrities, or by yacht owners who drop their anchors for a few hours at this beach. Particularly sublime are the sunrises and sunsets at Es Ribell, when everything is bathed in a golden light that creates a magical feeling, adorning all of its surrounding beauty.

Es Ratjolí is a small stone and sandy cove, with natural shade and particularly clean waters. It is 77 metres long and 8 metres wide. To get there, take the stairs down from the side of the road.



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S'illot beach

In S'illot, also known as Cala Moreia, the Torrent de n'Amer flows into a small bay on a gentle slope, 350 metres long. The beach is lined with walkways for users with disability and a water sports area.

SOCIB

THE ICTS-SOCIB IS A JOINT INITIATIVE BETWEEN THE MINISTRY OF SCIENCE AND INNOVATION AND THE BALEARIC ISLANDS GOVERNMENT, WHICH AIMS TO ESTABLISH "AN INTEGRAL MULTIDISCIPLINARY RESEARCH SYSTEM FOR OBSERVING AND FORECASTING THE VARIABILITY OF THE BALEARIC ISLANDS' COASTAL AREA". SOCIB IS THE FIRST "LARGE SCIENTIFIC FACILITY" ON THE ISLANDS, A UNIQUE SCIENTIFIC AND TECHNICAL INFRASTRUCTURE (ICTS) INCLUDED IN THE LARGE SCALE FACILITIES MAP OF THE 2010 INGENUITY PROGRAMME. CURRENTLY IN CALA MILLOR A STUDY ON BEACH DYNAMIC TRENDS IS BEING CARRIED OUT, OFFERING VERY VALUABLE INFORMATION THAT COULD HELP IMPLEMENT PREVENTATIVE ACTIONS FOR ENVIRONMENTAL CONSERVATION.



Sa Punta de n'Amer

The natural area of Sa Punta de n'Amer is located in the town of Sant Llorenç de Cardassar, between the beaches of Sa Coma and Cala Millor. It is a small peninsula of 200 hectares and offers a great environment and landscape. It is a place rich in flora and fauna, which also includes prehistoric remains and dune systems.

Consequently, this environmental and cultural wealth has entrusted two figures of environmental protection. On the one hand, this space has been declared ANEI (Natural Area of Special Interest), according to regional legislation, and recently, on the other hand, next to a large marina extension, it has become part of a European environmental entity, as this area has been declared LIC (Place of Community Interest), thus forming part of the Natura 2000 Network.

Among the different species of wildlife that can be observed here, it is important to note that only two species actually live here; the Balearic warbler (*Sylvia balearica*) and the Balearic Shearwater (*Puffinus mauretanicus*).



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Other observable species are coastal birds and the common seagull (*Larus michahellis*), the red seagull (*Larus audouinii*), the cormorant (*Phalacrocorax aristotelis*); species native to the Mediterranean forest such as the Sardinian warbler (*Sylvia melanocephala*); insectivores living in the pine forests such as the great tit (*Parus major*); or birds typically found in agricultural areas like the common stonechat (*Saxicola torquata*).

The wide variety of birdlife makes this space a unique place for those who enjoy Birdwatching and can do so in this distinctive setting.

Other species of great interest and highly protected that can be seen in the area is the Hermann's tortoise (*Testudo hermanni*).

With regards to the flora it is noteworthy to mention the Aleppo pine (*Pinus halepensis*), the coastal vegetation that helps line the sand with species such as the marram grass (*Ammophila arenaria*), the rocky samphire vegetation (*Crithmum maritimum*), the scrubland rosemary vegetation (*Rosmarinus officinalis*), and the small formations of juniper (*Juniperus phoenicea*).

Protected areas

In addition to Punta de n'Amer, in the town of Sant Llorenç des Cardassar we can find part of the Arta Mountains, an area not only declared ANEI but which also belongs to the Natura 2000 Network. In this instance, it is the LIC (Place of Community Interest) and ZEPA (Special Protection Areas for Birds).

The Calicent and Son Corb mountain ranges are protected areas with a high ecological value, also classified as Natural Areas of Special Interest.

Countryside Scenery

Each year, between the end of January and the start of February, the Almonds Flowers arrive . All of the island's almonds begin to blossom, bathing the countryside and mountains with white. A real treat for the senses, a mosaic of colours that shape one of the most beautiful landscapes that can be appreciated on the island of Mallorca, and that makes this moment ideal for hiking or one of the cycling tourism routes on offer in Cala Millor.

Coinciding with this spectacle is a traditional fair specifically dedicated to almonds and of special touristic interest, the Fira de la Flor d'ametler. It is celebrated on the first Sunday of February in the town of Son Servera. It is an event that cannot be missed by lovers of almond products.



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Tips on looking after the natural environment

- Take rubbish with you and discard it in the designated waste bins. Do not dirty the scenery that we all enjoy.
- Do not drop cigarette butts. We provide disposable ashtrays at every beach.
- Use water responsibly. It is a limited resource!
- Free camping is not allowed.
- Respect informative signs.
- Avoid making unnecessary noises that could disturb the tranquillity of the area and affect wildlife.
- Pets must be kept on a leash.
- Do not collect rocks or other types of minerals, as they are also protected heritage.
- Respect the flora; please do not pick any type of plant or vegetation.
- Please respect the fauna and their habitats. It is forbidden to capture or disturb the animals, enjoy observing them.
- Campfires are strictly prohibited all year round.



DIGNITAT I FEINA

IT IS ESPECIALLY NOTEWORTHY THE WORK THE NON-PROFIT DIGNITAT I FEINA SOCIAL PARTNERSHIP UNDERTAKE TO HELP PEOPLE AT RISK OF SOCIAL EXCLUSION. A MEANS OF LIVELIHOOD IS PROVIDED FOR THESE INDIVIDUALS IN RETURN FOR FARM LABOUR, SUCH AS ALMOND HARVESTING IN THE CALA MILLOR FIELDS. THEIR IMMENSE SOCIAL LABOUR SCHEME NOT ONLY HELPS THOSE AT RISK BUT ALSO CONTRIBUTES TO MAINTAINING THE SPLENDOUR OF THE MAJORCAN COUNTRYSIDE SCENERY AND ITS TRADITIONS.

ACCOMMODATION *Cala Millor*

Hotel Allsun Bahía Del Este *****	Carrer Llevant, 4.	971585511	www.allsun-hotels.es
Hotel Allsun Sumba *****	Avinguda Sa Coma, 41-43	971585061	www.allsun-hotels.es
Hotel Bikini ***	Carrer Caravelles, 9	971585713	www.universalhotels.es
Hotel Cala Millor Garden *****	Carrer Cristòfol Colom, 71	971064300	www.gardenhotels.com
Aparthotel Ciudad Laurel ***	Carrer s'Ametler, 53	971813051	www.hoteleslaurel.com
Aparthotel Garbí Cala Millor *****	C.Cristòfol Colom, s/n. Urb.Son Moro	971587375	www.hotelesgarbí.com
Hotel Girasol *****	Carrer Dofí, 8	971585064	www.hotelgirasol.com
Aparthotel Hipotels Bahía Grande *****	Carrer Castell, 1	971586411	www.hipotels.com
Aparth. Hipotels Cala Millor Park *****	Carrer S'Estanyol, 1	971813616	www.hipotels.com
Hotel Hipotels Don Juan ***	Passeig Joan Llinás, s/n	971585763	www.hipotels.com
Aparthotel Hipotels Dunas *****	Avinguda Sa Coma, 47	971585002	www.hipotels.com
Hotel Hipotels Flamenco *****	Avinguda Sa Coma, 13	971585312	www.hipotels.com
Hotel Hipotels Hipocampo *****	Carrer Bonança, 4	971585111	www.hipotels.com
Hotel Hipotels Hipocampo Palace *****	Carrer s'Estanyol, 13	971587002	www.hipotels.com
Apartamentos Hipotels Hipocampo Playa At4	Carrer Castell, 3	971586811	www.hipotels.com
Hotel Hipotels Hipocampo Playa *****	Avinguda Sa Coma, 45	971585262	www.hipotels.com
Aparthotel Hipotels Mercedes *****	Avinguda Sa Coma, 1	971585311	www.hipotels.com
Hotel Hipotels Said *****	Avinguda Bon Temps, 23	971585463	www.hipotels.com
Hotel La Nifla ***	Carrer Caravelles, 11	971585563	www.hotel-la-nina.com
Hotel La Santa Maria ***	Carrer Cristòfol Colom, 104	971585854	www.hotelasantamaria.com

Hotel La Santa Maria Playa ***	Carrer Llum, 14	971585263	www.hotellasantamaria.com
Aparthotel Marins Cala Nau ****	Carrer s'Estanyol, 7	971585459	www.marinshotels.com
Hotel Marins Playa Suites ****	Carrer Na Lliambies, 41	971585805	www.marinshotels.com
Aparthotel Marins Playa ****	Carrer Na Lliambies, 41	971585805	www.marinshotels.com
Hotel Millor Sun ***	Avda Joan Servera Camps, s/n	971585011	www.millorsun.com
Hotel Morito ***	Carrer Bonança, 20	971585624	www.hotelmorito.es
Hotel Sentido Playa Del Moro ****	Carrer Bonança, 1	971587535	www.sentidoplayadelmoro.com
Apartamentos Protur Atalaya At3	Carrer Sol Naixent, s/n	971585413	www.proturhotels.com
Hotel Protur Playa Cala Millor ****	Platja Cala Millor, 1	971585212	www.proturhotels.com
Hotel Sabina ****	Carrer Na Penyal, 1	971585611	www.sabinahotels.com
Hotel Sabina Playa ***	Carrer Es Rafal, 4	971585612	www.sabinahotels.com
Hotel Sentido Castell De Mar ****	Carrer Bonança, 1	971587535	www.sentidohotel.com
Apartamentos Sol Park At3	Carrer Dàlia, s/n	971585213	
Hotel Talayot ***	Carrer de Son Sard, 2	971585314	www.hotelalayot.com
Aparthotel Tropicana ****	Carrer de les Flors, s/n	971586211	www.tropicana-calamillor.com
Hotel Villamiel **	Passeig Cristòfol Colom, 92	649 825 572	www.hvm.es
Hotel Voramar ***	Carrer Binicanel·la, 2	971585871	www.voramarhotel.com
Hotel Blue Sea Don Jaime ***	Carrer Sa Jordana, 20	971586371	www.blueseahotels.com
Hotel Blue Sea La Pinta ***	Carrer Caravel·les, 4	971585671	www.blueseahotels.com
Hotel Iberostar Cala Millor ****	Carrer Castell, 7	971100505	www.iberostar.com
Apartamentos Rigo At1	Carrer Flor, 1	971585863	www.apartamentostorigo.com

ACCOMMODATION *Cala Bona*

Hotel Levante ****	Passeig Marítim, 15	971585564	www.levantehotels.com
Hotel Levante Park ****	Carrer Sol Naixent s/n	971585015	www.levantehotels.com
Hotel Gran Sol ****	Passeig Marítim, 4	971585283	www.levantehotels.com
Hotel La Luna **	Passeig Marítim, 6	971585564	www.levantehotels.com
Aparthotel & Suites Cap De Mar ****	Passeig Marítim, 5	971585514	www.capdemar.com
Hotel Atolón ***	Passeig Marítim, 42	971585433	www.hotelatolon.com
Hotel Cala Bona ***	Passeig del Moll, 7	971585924	www.calabonahotel.com
Aparthotel Grupotel Mallorca Mar ****	Passeig del pintor Miquel Vives s/n	971813284	www.grupotel.com
Aparth. Hpotels Sunwing Resort Cala Bona ****	Ctra. Cala Bona-Costa dels Pins, 30	971814099	www.hipotels.com
Aparthotel Millor Garden **	Carrer del Liri, s/n	971586305	www.millorgarden.com
Aparthotel Sol Y Mar / Millor Garden Annex	Carrer del Liri, s/n	971586305	www.millorgarden.com
Hotel Protur Alicia ****	Carrer Na Llambies, 26	971585661	www.proturhotels.com
Apartamentos Protur Bahía Azul At3	Carrer Iris, s/n	971586339	www.proturhotels.com
Aparthotel Protur Bonaire ****	Ctra. Cala Bona-Costa dels Pins, 30	971813733	www.proturhotels.com
Aparthotel Protur Floriana Resort ***	Carrer Ses Joanetes	971586339	www.proturhotels.com
Aparthotel Protur Floriana Park ***	Carrer Ses Joanetes	971 586339	www.proturhotels.com
Apartamentos Sema At2	Carrer Na Llambies, 38	971813248	
Hotel Sur *	Passeig Marítim, 25	971 586341	www.hotelsur.com

ACCOMMODATION *Costa dels Pins*

Hotel Hipotels Eurotel Punta Rotja *****	Avinguda del Pinar, s/n	971816500	www.hipotels.com
Hotel Sentido Pula Suites Golf & Spa *****	Predí de pula s/n	971567307	www.sentidohotels.com

ACCOMMODATION *Sa Coma*

Protur Blomar Gran Hotel & Spa *****	Carrer Baladres, 5	971812010	www.proturhotels.com
Protur Sa Coma Playa Hotel & Spa *****	Carrer Llies, 6	971810159	www.proturhotels.com
Hotel Sentido Mallorca Palace *****	Avinguda Ses Savines, 148	971812009	www.mallorcapalace.com

ACCOMMODATION *S'Hot*

Hotel Som Fona *****	Carrer Gregal, 20	971812255	www.somhotels.es
Hotel Brisa Marina *****	Passeig Neptú, 14	971812038	www.hotelmirgay.com

ACCOMMODATION *Turisme Rural*

Agroturismo Finca Son Gener AG	Ctra.vieja Son Servera-Artà km 3	971183612	www.songener.com
Agroturismo Son Penya Petit Hotel AG	Camino de Son Berga finca	971826640	www.sonpenya.com
Hotel Rural Son Trobat HR*****	Ctra.Manacor-S.Llorenç des Cardassar, km 4,8	971569674	www.sontrobat.com
Agroturismo Ses Cases de Fetget AG	Ctra.Son Servera-Artà, km 1,5	971817363	www.sescasesdefetget.com

GOLF

Pula Golf	Ctra.Son Servera-Capdepera, km 3	971817034	www.pulagolf.com
Club de Golf Son Servera	Carrer Golf, s/n. Urbanització Costa dels Pins	971840096	www.golfsonservera.com

TRANSPORT

Tele Taxi Cala Millor	Carrer Sol Naixent	971586969	www.teletaxicalamillor.com
Radio Taxi Cala Millor	Avinguda de Llevant	971562556	www.teletaxicalamillor.com

ACTIVE TOURISM

Bicicletas Sancho (rental)	Passeig Marítim, 13. Cala Bona	971585529	www.bicis-sancho.com
Bicicletas Sancho (sale and repair)	Carrer Molins, 30. Cala Millor	971813760	www.bicis-sancho.com
Rent a Bike Cala Bona	Passeig Marítim, 13c. Cala Bona	971585529	www.bicis-sancho.com
Rent a Bike Bon Temps	Passeig Marítim, 14. Cala Millor	971813742	manuelazare@yahoo.es
Ciclos Massanet	Carrer Arenal, 6. Cala Millor	971585835	
Rent a Bike Cala Millor	Carrer Sol Naixent, 14. Cala Millor	971585105	
Rent a Bike Mediterraneo	Carrer Atzeroles, 152. Sa Coma	971810264	
Bike Point Mallorca	Carrer Son Galta. Cala Millor	677551903	www.bikepointmallorca.es
Tucans Bike	Passeig del Moll, 34. Cala Bona	619113748	
Bike center	Passeig Marítim, 44. Cala Millor	971585618	
Roxybike	Carrer Blinicanella, 15	626725350	www.roxybikemallorca.com

Millor Surf - Paddel Surf	Platja de Cala Millor	636606379	malenmar.2@hotmail.com
Coastering- Trekking - Canyoning	Cala Millor - Cala Bona	620020904	www.viuaventura.com
Banana Boat, Jetski, Parasailing	Platja de Cala Millor	616421135	www.seafusioncalamillor.com
Albatros Diving	Carrer Xaloc, 5. Cala Bona	971586807	www.albatros-diving.com
Oceans Edge	Passeig Neptú. S'illot		www.oceans-edge-diving.com
Rancho Miguel	Punta de n'Amer. Sa Coma	971810530	
Rancho Bonanza	Carrer Cristòfol Colom, 115	971585002	tonibonanza@hotmail.com
Rancho Willy	Carrer Tramuntana. Cala Bona	676655221	
Imm Rent & Tours	Carrer Formentera, 1. Son Servera	646343147	www.immrentandtours.com
Chopper-Tours	Avinguda Bon Temps, 13. Cala Millor	971585887	
Pits Boxengasse	Carrer na Penyal, 5. Cala Millor	971586809	www.pits-boxengasse.com
Buggy 4 Fun	Carrer Olivera. Cala Millor	603171710	www.buggy4fun.com
Segtours	Carrer Bonança, 8. Cala Millor	634099808	www.segtours.es
Tenis Club Can Simó	Carrer Ametller, 24. Cala Millor	971585213	
Tenis Club Sa Coma	Carrer Mimoses. Sa Coma	971180075	
Radport Son Servera	Ctra.Cala Millor-Son Servera, km2	971568564	www.sonservera.radsport.es
Poliesportiu Municipal Es Pinaró	Ctra.Son Servera-Cala Millor, km2	971817452	
Poliesportiu Municipal Sant Llorenç	Carrer de la Creu, 60	971838393	

SHOPPING - FOOD



TOURIST INFORMATION OFFICES



CALA MILLOR

Plaza Eureka s/n - 07560 Cala Millor
Teléfono: 971 58 58 64 - turisme.cm@sonservera.es

CALA MILLOR

Parc de la Mar, 2 - 07560 Cala Millor
Teléfono: 971 58 54 09 - omitcm@santllorenc.es

CALA BONA

Avinguda des Moll s/n - 07559 Cala Bona
Teléfono 971 81 39 12 - turisme.ss@sonservera.es

SA COMA

Avinguda de ses Palmeres, s/n - 07560 Sa Coma
Teléfono: 971 81 08 92 - omitsco@santllorenc.es

S'ILLOT

Carrer de Llevant, 15 - 07687 S'illot
Teléfono: 971 81 06 99 - omitillot@santllorenc.es



www.visitcalamillor.com